



● INNOVATE YOUR BUSINESS DIGITALLY ●



# Welcome

## Business Summary

High Rank Digitals is a forward-thinking agency delivering customized web development and digital marketing strategies. We focus on creating innovative and tailored online solutions to help businesses of all sizes grow and succeed.

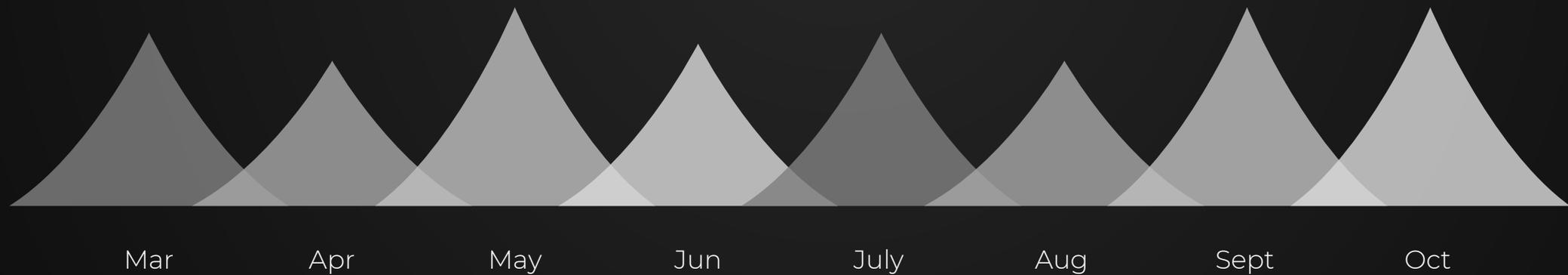
# Vision

To be a leader in digital transformation, enabling businesses everywhere to succeed and grow in a rapidly changing technological landscape.



# Mission

With creativity, integrity, and a commitment to excellence, we strive to create a better future where businesses can fully utilize digital tools for exceptional success.



# What Sets Us Apart

At High Rank Digitals, we believe in a personalized approach. We work closely with our clients to understand their unique needs and challenges, ensuring our solutions fit perfectly. Our team of experts combines creativity with technical skills to deliver high-quality services that make a real difference.



# Problem Statement

Many businesses struggle to keep up with technological advancements, often facing outdated systems, inefficient processes, and a lack of digital presence.



## Statistics:

75%

of businesses report losing customers due to outdated technology.

Companies without a digital marketing strategy miss out on **60%** of potential leads.

# Our Solution

High Rank Digitals provides customized web development and digital marketing solutions that modernize business operations, improve efficiency, and enhance customer experiences.



## Unique Value Proposition:

We offer end-to-end digital solutions, combining cutting-edge web development with result-driven digital marketing and personalized client support to ensure seamless online growth.

# Business Model

## Revenue Streams:

- Web development services
- Digital marketing services
- Subscription-based packages for ongoing marketing and SEO

## Pricing Models:

- Fixed-price projects for web development
- Hourly rates for specialized digital services
- Subscription-based packages for ongoing marketing and SEO

## Partnerships:

Collaborations with marketing agencies, design studios, and hosting providers to deliver integrated digital solutions.



# Service Overview

Services in Detail:



## Social Media Marketing:

Boosting brands online



## Web Development:

User-friendly, responsive websites



## Paid Advertisement

Google & Meta Ads



## Digital Marketing:

Social media marketing, and PPC for improved online visibility



## Graphic Design:

Branding and creative solutions to help businesses stand out

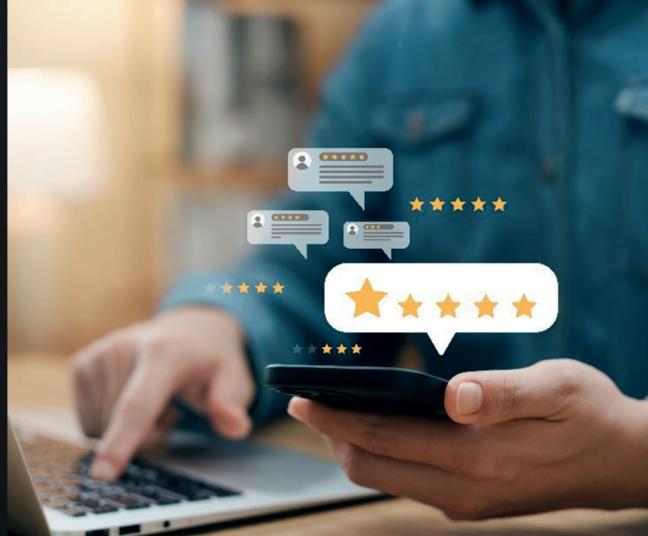


## SEO

Boost your online visibility and drive organic traffic with expert SEO services.

# Key Achievements:

- Successfully delivered over 100 customized web development projects and digital marketing campaigns.
- Increased client revenue by 40% through digital marketing campaigns
- Established a client base of 200+ businesses globally



## Early Customer Feedback:

Positive testimonials highlight improved efficiency, increased online presence, and better customer engagement.



# Go-to-Market Strategy

## Customer Acquisition:

- Digital marketing campaigns (SEO, social media, content)
- Referral programs and partnerships
- Networking at industry events

## Growth Tactics:

- Expansion into international markets
- Partnerships with industry leaders for larger project collaborations



# Why Choose **High Rank Digitals**?

High Rank Digitals offers strong technical skills and a dedicated focus on helping our clients succeed. Our proven history of innovation makes us the right partner for companies looking to thrive in the digital world.

We invite you to join us in shaping the future of technology.  
**Let's innovate together!**

# OUR PORTFOLIO

# Website DEVELOPMENT

# Website DEVELOPMENT

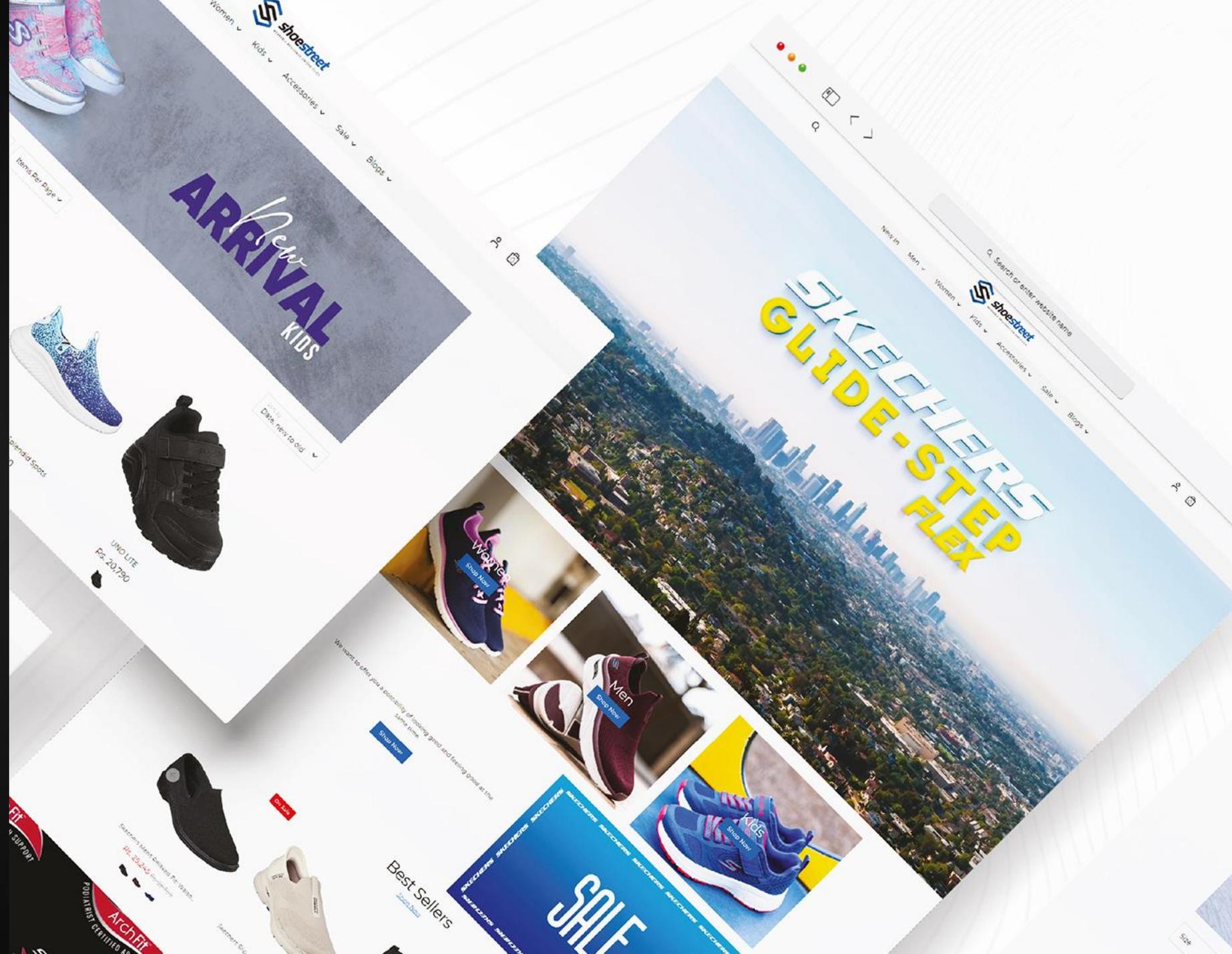
## Shoestreet (Skechers)

Private | Ecommerce | PK

Assisted commerce platform to serve B2C customers, selling groceries and household items.

**Role:** Developed a dynamic B2C eCommerce website on Shopify, featuring seamless payment gateway integration for secure transactions. The site is fully integrated with our custom-built POS system, ensuring real-time inventory management and synchronized sales data. The solution offers a smooth, unified experience for both online shoppers and in-store customers.

**Tech Stack:**  
Shopify



# Website DEVELOPMENT

## Meadow Farms

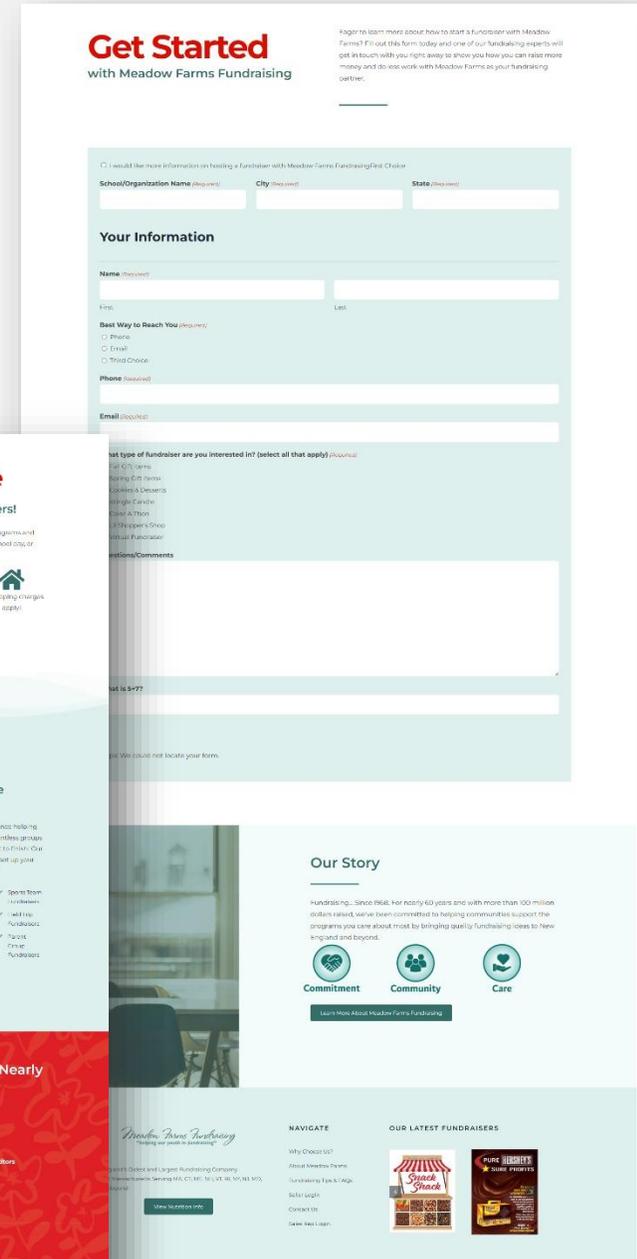
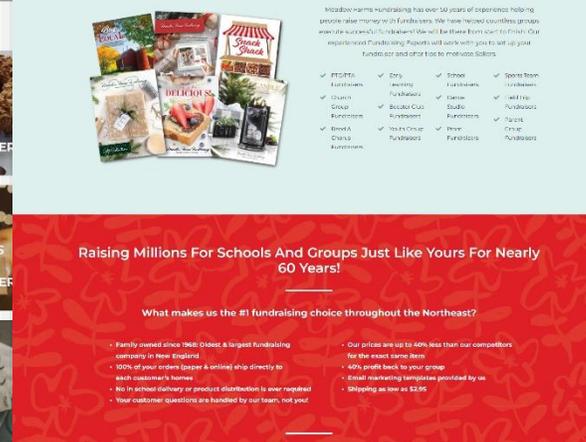
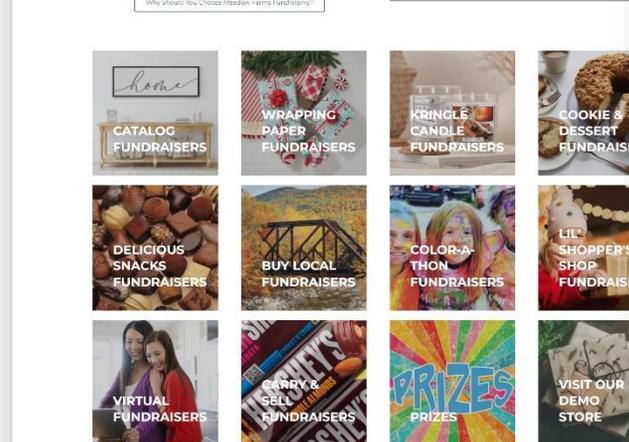
Private | Crowd-funding | US

Online fundraising and crowd-funding platform where people can RSVP for meet & greets, voluntarily taking part in selling different products and contribute towards fundraising for different social causes or to support political campaigns. Role: Developed web app for creating different types of events to which users can RSVP and by doing so can contribute any amount for supporting any social cause or any political campaign. Or can take part in sales campaigns for different products. Worked with a diverse team of software engineers across the US to develop the entire backend system.

URL: <https://meadowfarms.com>

### Tech Stack:

React, NodeJS, SQL, NoSql, AWS



# Website DEVELOPMENT

## Teak

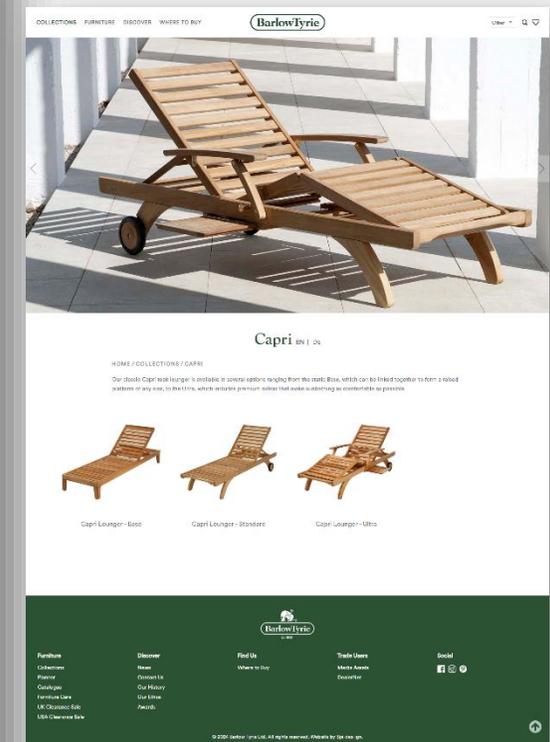
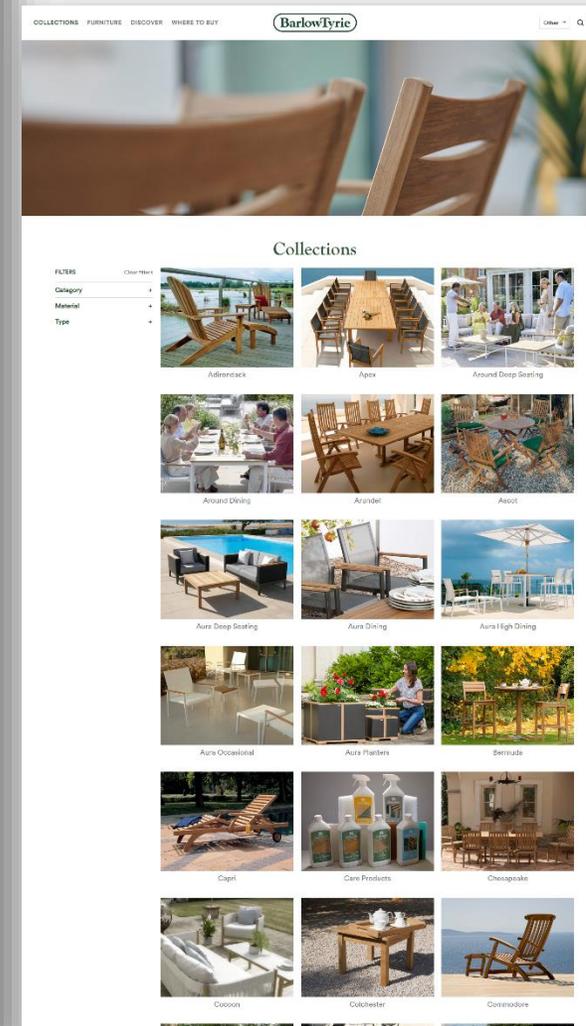
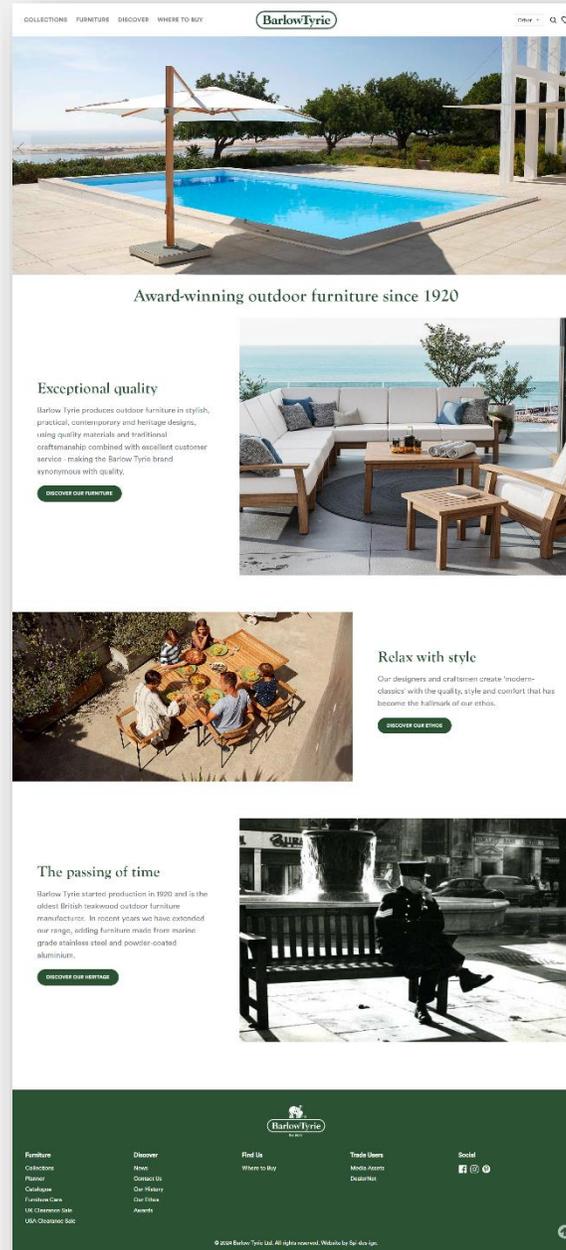
Private | eCommerce | UK Barlow

Tyrie is a renowned manufacturer of luxury outdoor furniture, specializing in high-quality teak wood products. With a rich heritage spanning over 100 years, Barlow Tyrie has established itself as a leading brand in the outdoor furniture industry, known for its exceptional craftsmanship, timeless designs, and commitment to sustainability. Role: Developd Barlow Tyrie's web presence providing their customers with an immersive online experience that reflects the brand's reputation for luxury outdoor furniture. The website serves as a digital storefront, showcasing their extensive product range, while also offering interactive tools and resources to enhance the shopping experience. Key modules included; Website Design and Navigation, Product Catalogue, Interactive Planner Tool, E-commerce Functionality, Customer Support and Engagement

URL: <https://www.teak.com>

### Tech Stack:

PHP, WordPress, Cyindo Studio, SendGrid, MySQL, VPS



# Website DEVELOPMENT

## Cinema World

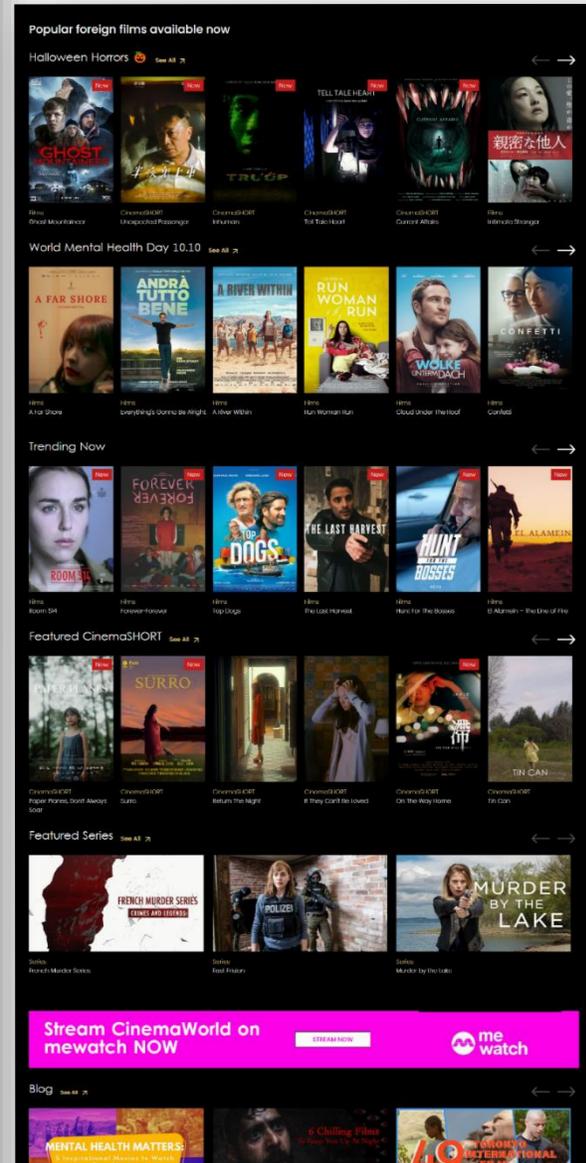
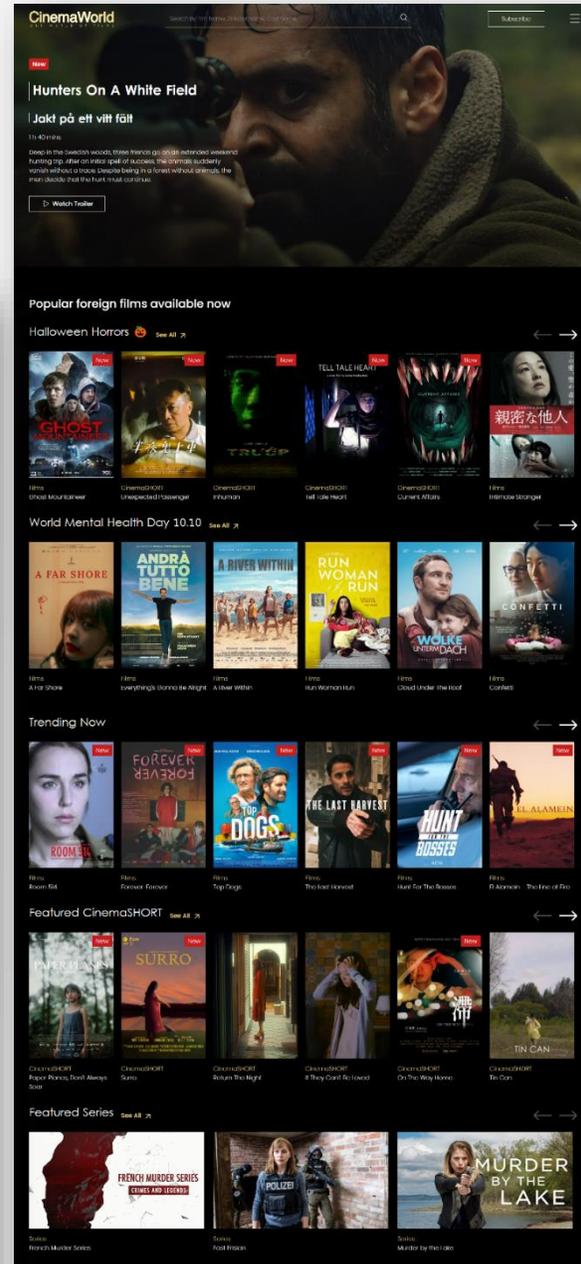
Private | Entertainment | SG

Cinemaworld.asia is an innovative online platform dedicated to providing a diverse range of Asian cinema to audiences worldwide. As a part of the Cinemaworld International Limited group, it serves as a digital hub for enthusiasts of Asian films, offering a curated selection of movies spanning various genres, languages, and cultures.

Role: Helped Cinemaworld International, with the development of a web presence with a strategic initiative aimed at establishing a dynamic online platform dedicated to Asian cinema. Through meticulous planning and execution, the website has evolved into a comprehensive digital hub for enthusiasts of Asian films, offering a curated selection of movies, engaging content, and interactive features. Key highlights of the development process include; User-Centric Design, Streaming Engine, Content Curation, Technical Optimization, Brand Identity and Community

### Tech Stack:

PHP, WordPress, Bootstrap, jQuery, MySQL, AWS



# Website DEVELOPMENT

## The Legal Aid Association of California (LAAC)

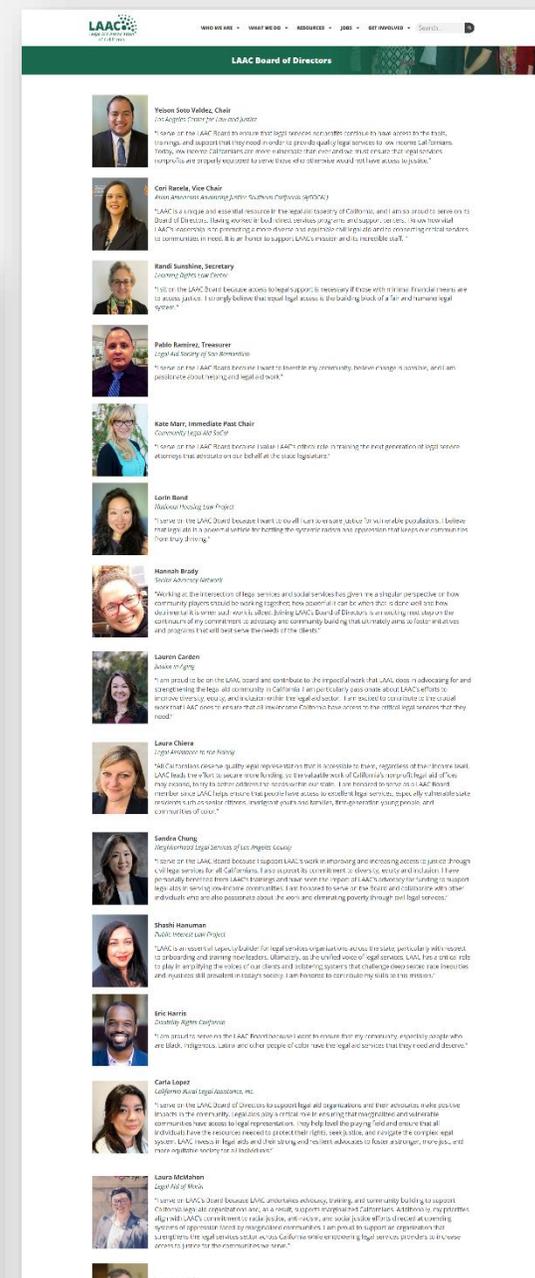
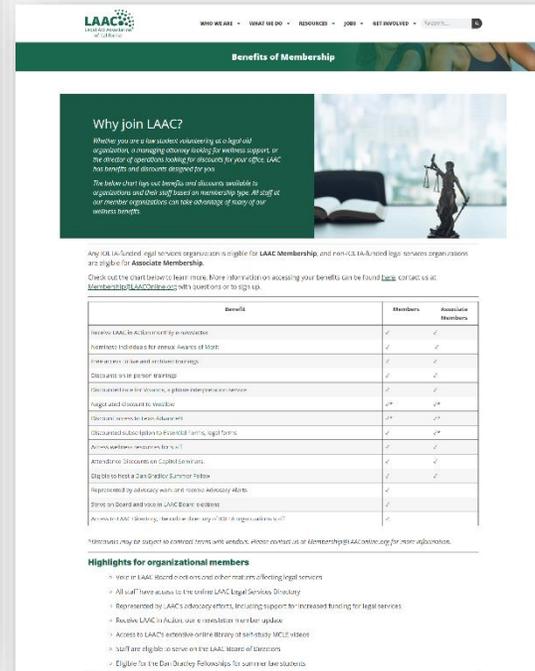
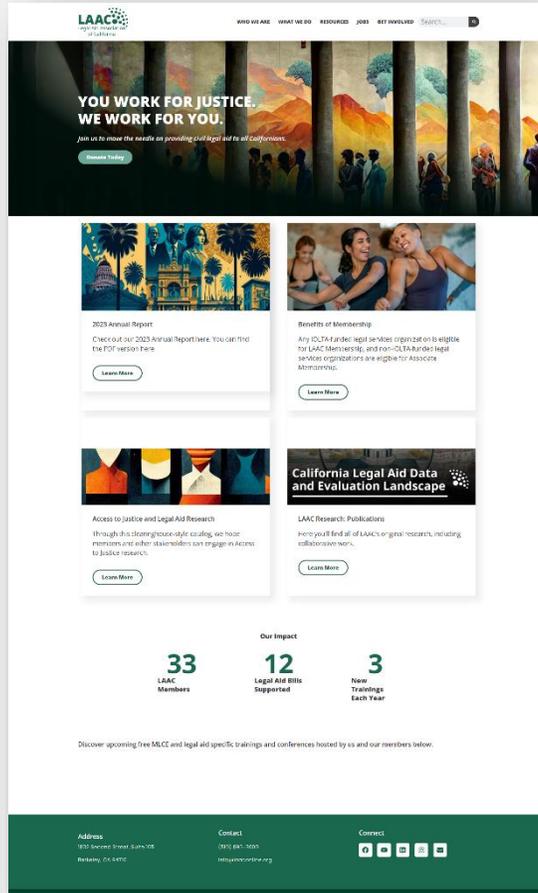
NGO | Justice | US

The Legal Aid Association of California (LAAC) supports over 100 legal nonprofits that provide vital services to low-income Californians. LAAC strengthens its members through advocacy, training, and support but does not offer direct legal services.

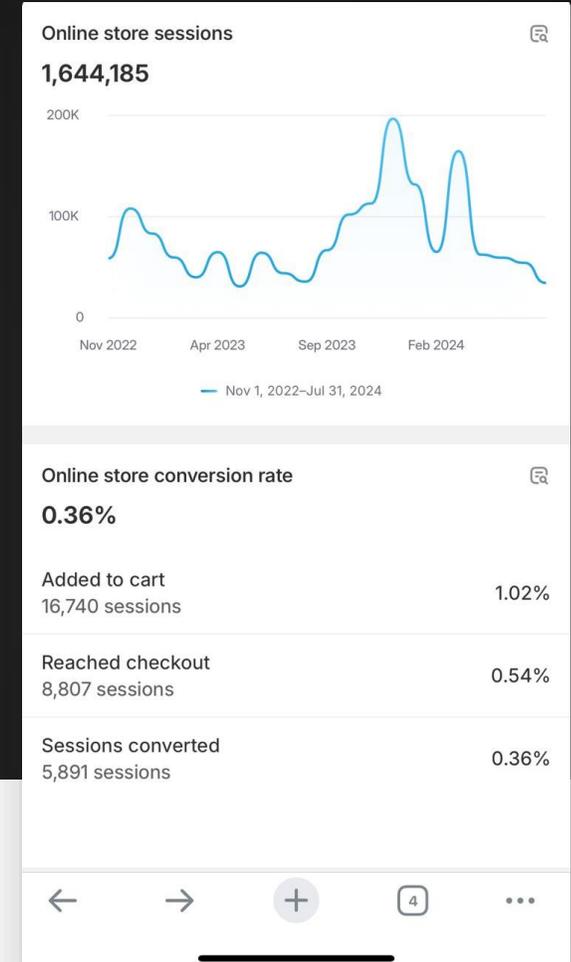
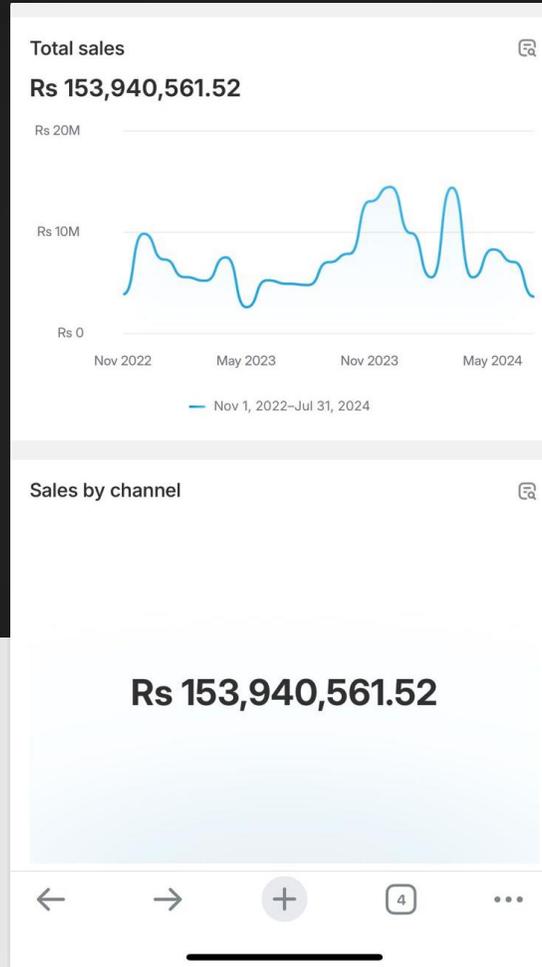
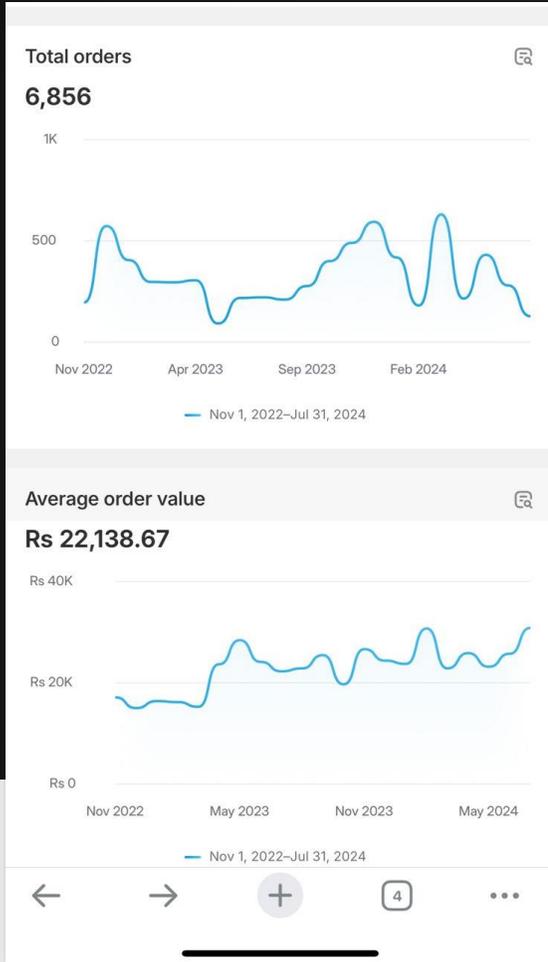
**Role:** The development of The Legal Aid Association of California (LAAC) website supports its mission to promote access to justice and assist legal aid providers statewide. Key features include a user-friendly design, comprehensive content, a directory of legal aid providers, advocacy initiatives, and news updates.

URL: <https://www.laaconline.org> Tech

**Tech Stack:**  
PHP, WordPress, MySQL, VPS



# Digital Marketing







# PARKVIEW CITY

Off / On	Campaign	Delivery ↑	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions
<input type="checkbox"/>	31-10-22 - Leads New - C/S/K – Copy	Off	Using ad set bid...	Using ad set bu...	7-day click or ...	70 On-Facebook Leads	38,144	74,960
<input type="checkbox"/>	24-10-22 - Leads New - C/S/K	Off	Highest volume	Rs500.00 Daily	7-day click or ...	87 On-Facebook Leads	57,712	85,319
<input type="checkbox"/>	Tailored messages campaign 12/10/2022 Ca...	Off	Using ad set bid...	Using ad set bu...	7-day click or ...	183 Messaging conver...	9,298	16,704
<input type="checkbox"/>	10-11-22 -engagement	Off	Using ad set bid...	Using ad set bu...	7-day click or ...	367 Follows or likes	3,709	7,767
<input type="checkbox"/>	10-11-22 - Lead Gen - Blue town	Off	Using ad set bid...	Using ad set bu...	7-day click or ...	42 On-Facebook Leads	19,943	28,920
<input type="checkbox"/>	10-05-22 - Lead Gen - mix town	Off	Using ad set bid...	Using ad set bu...	7-day click or ...	311 On-Facebook Leads	44,503	85,909
<input type="checkbox"/>	22-9-2022 - Page likes	Off	Using ad set bid...	Using ad set bu...	7-day click or ...	161 Follows or likes	2,288	2,938
<input type="checkbox"/>	09-09-22 - Lead Gen - Parkview- Pearl block	Off	Using ad set bid...	Using ad set bu...	7-day click or ...	128 On-Facebook Leads	23,072	48,839
<input type="checkbox"/>	9-9-2022 - Page Likes campaign	Off	Using ad set bid...	Using ad set bu...	7-day click or ...	600 Follows or likes	7,474	15,006
<input type="checkbox"/>	08-09-22 - Lead Gen - video ads	Off	Using ad set bid...	Using ad set bu...	7-day click or ...	8 On-Facebook Leads	7,892	10,080
<input type="checkbox"/>	06-09-22 - Lead Gen - Parkview- Lifetime deal	Off	Using ad set bid...	Using ad set bu...	7-day click or ...	113 On-Facebook Leads	31,638	58,932
<input type="checkbox"/>	Hiring - Messages	Off	Using ad set bid...	Using ad set bu...	7-day click or ...	— Messaging Converse	—	—



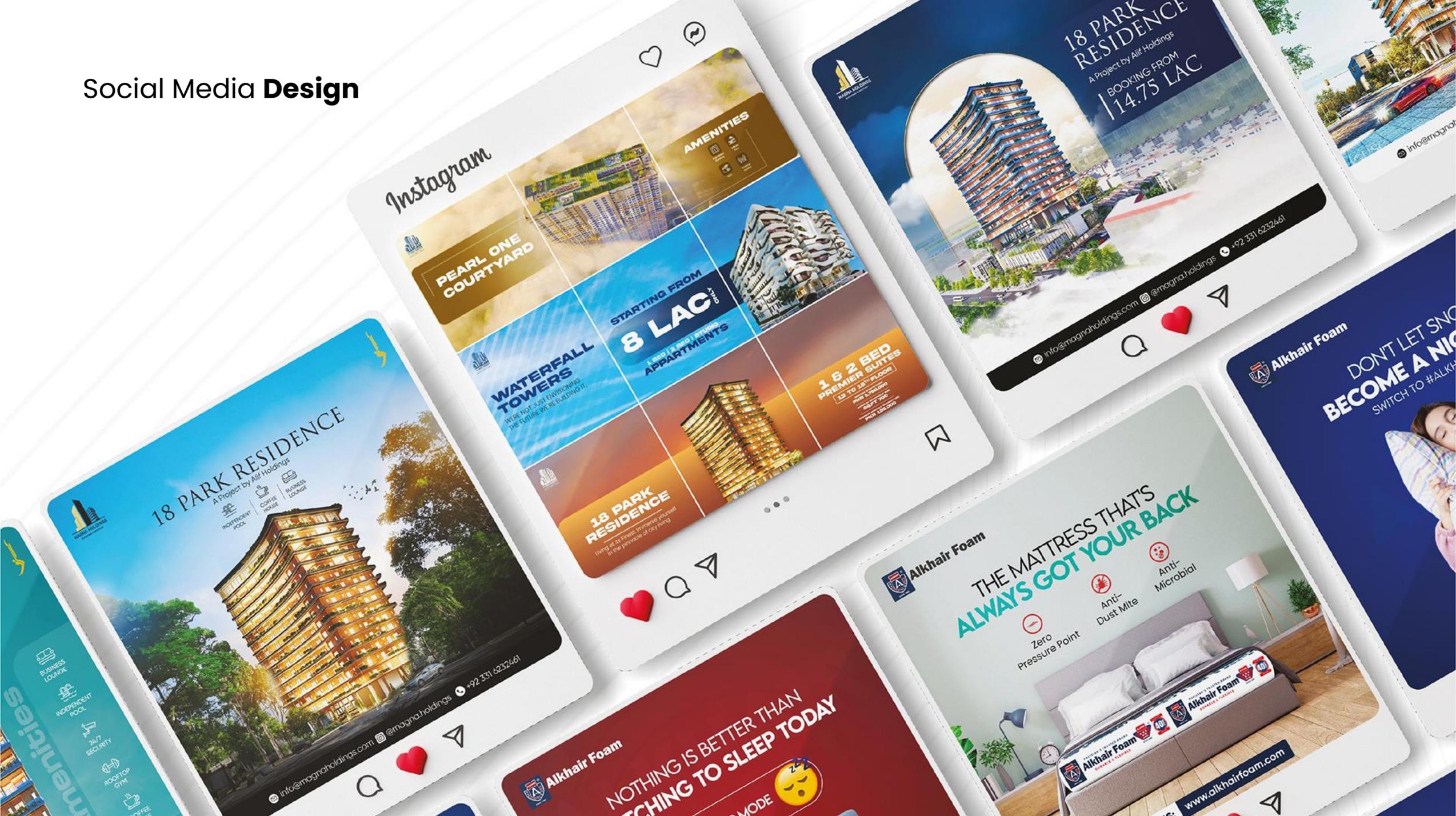
Campaign	Delivery ↑	Bid strategy	Budget	Attribution setting	Results
Lead Campaign Warehouse 03/11/23	Off	Highest volume	Rs2,500.00 Daily	7-day click or ...	33 On-Facebook leads
Residential Leads campaign 27/10/23	Off	Highest volume	Rs2,000.00 Daily	7-day click or ...	30 On-Facebook leads
Lead campaign 19/10/23	Off	Highest volume	Rs2,000.00 Daily	7-day click or ...	213 On-Facebook leads
Page likes Campaign 05/10/23	Off	Using ad set bid...	Using ad set bu...	7-day click or ...	725 Follows or likes
Lead Generation - June'23	Off	Using ad set bid...	Using ad set bu...	7-day click or ...	372 On-Facebook leads
Results from 5 campaigns ⓘ				7-day click or ...	—

# Graphic Design

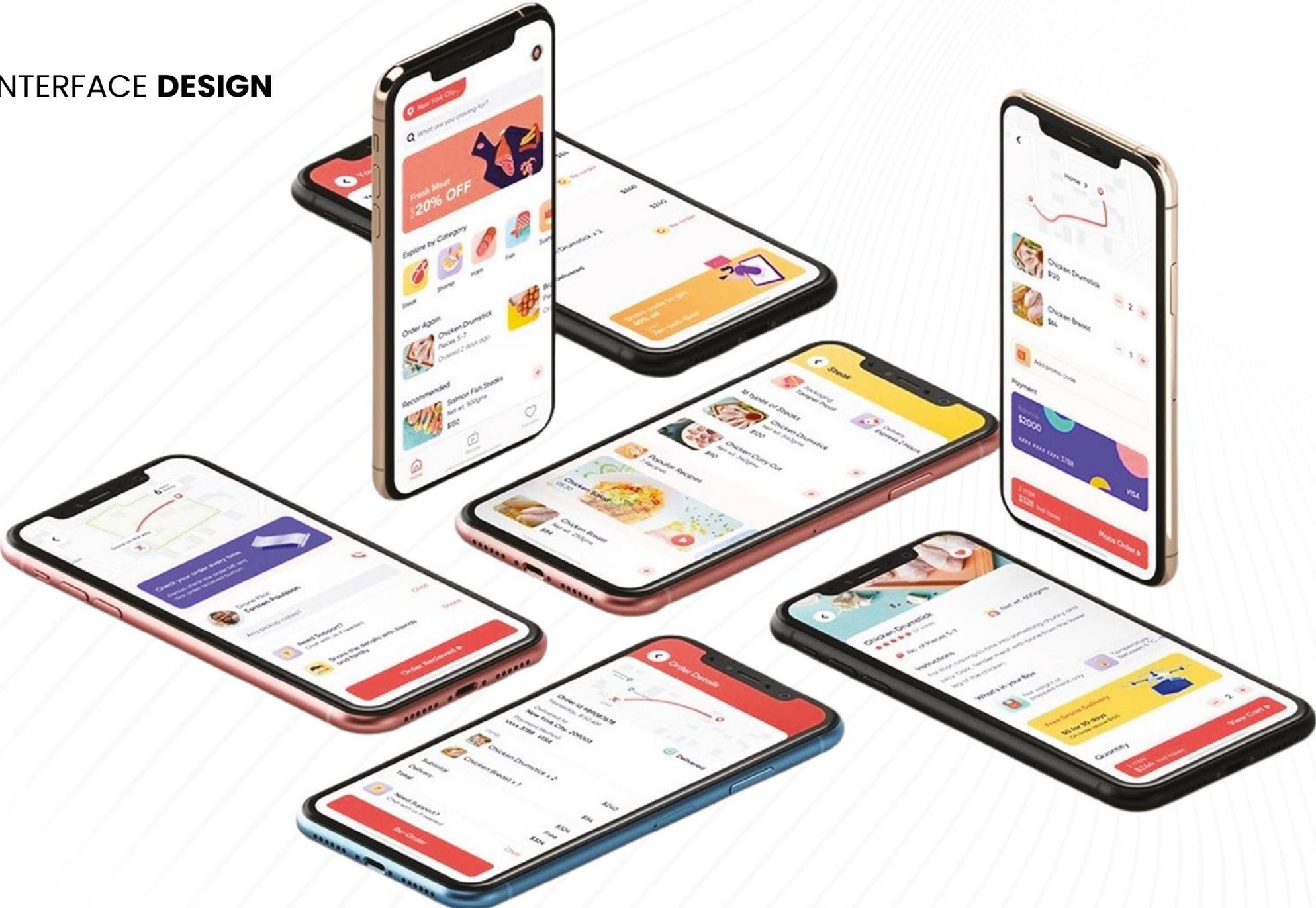
# Social Media Design



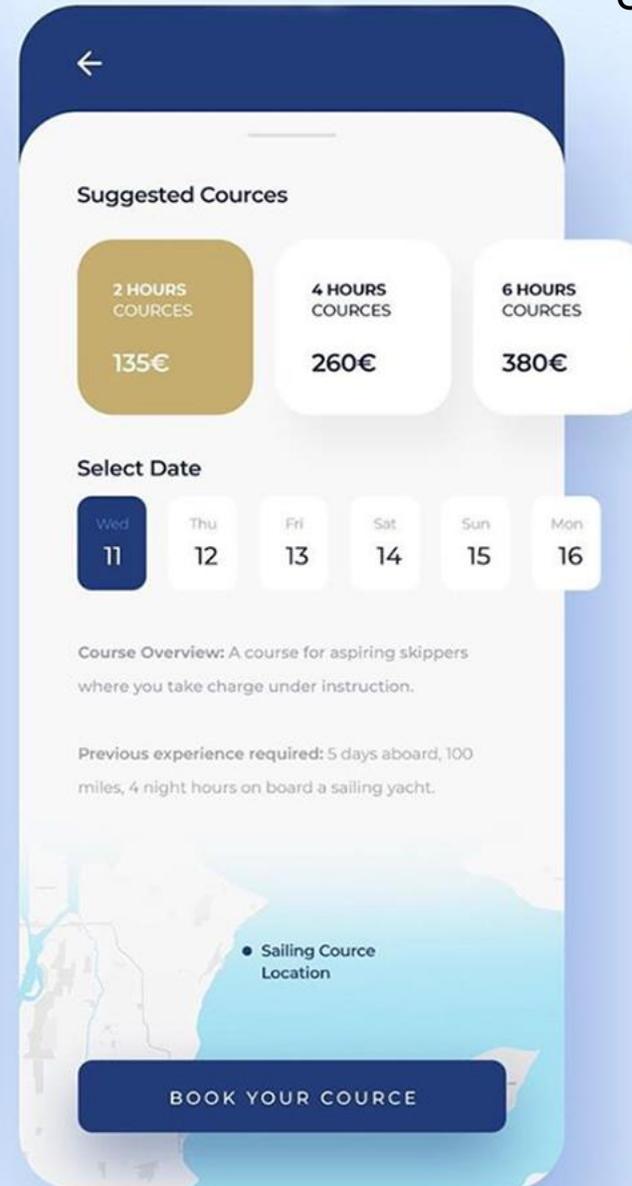
# Social Media Design



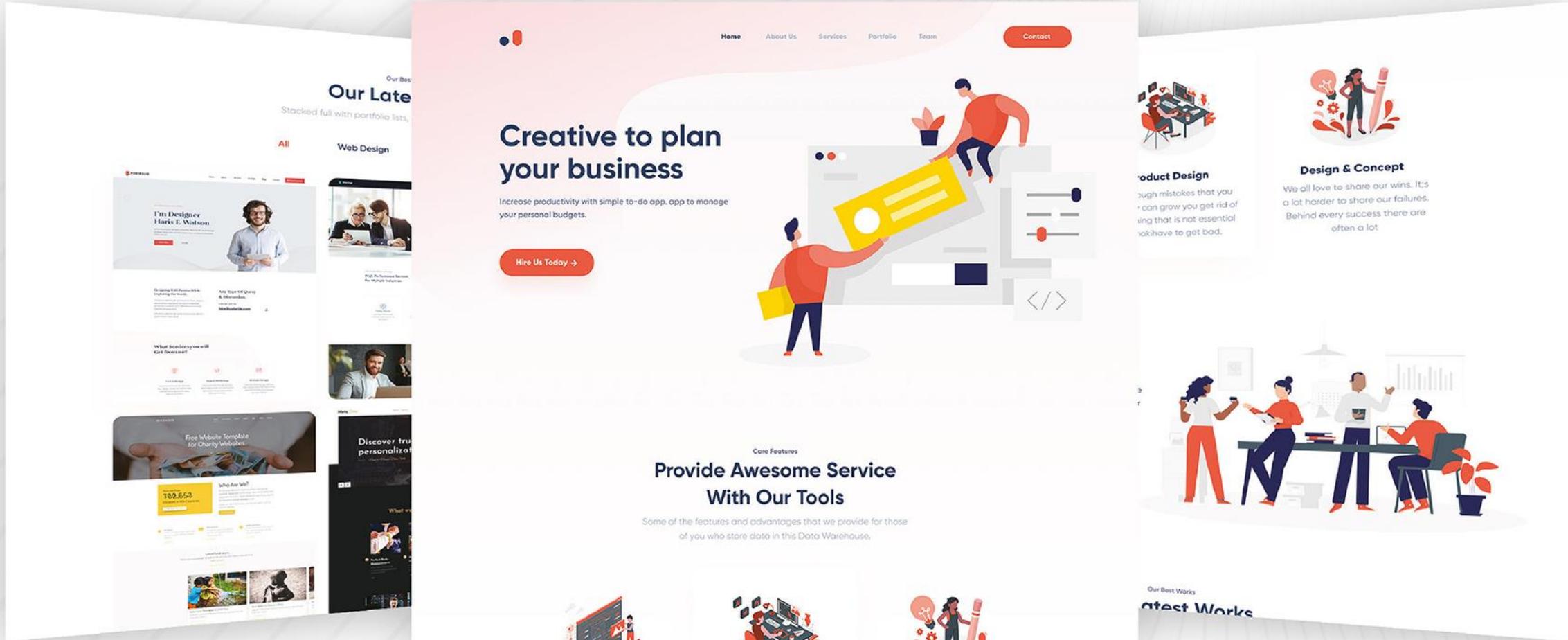
# USER INTERFACE DESIGN



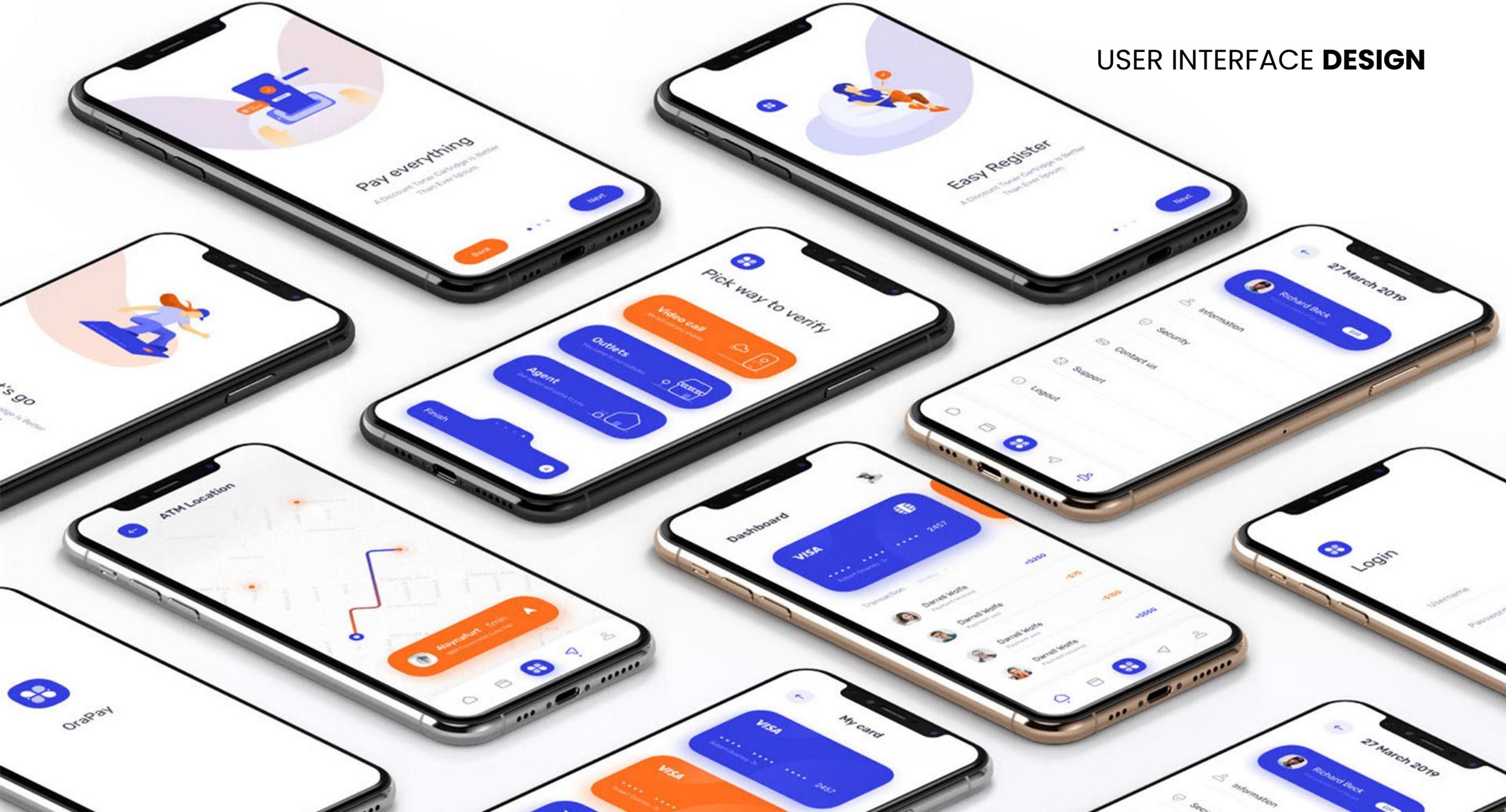
## USER INTERFACE DESIGN

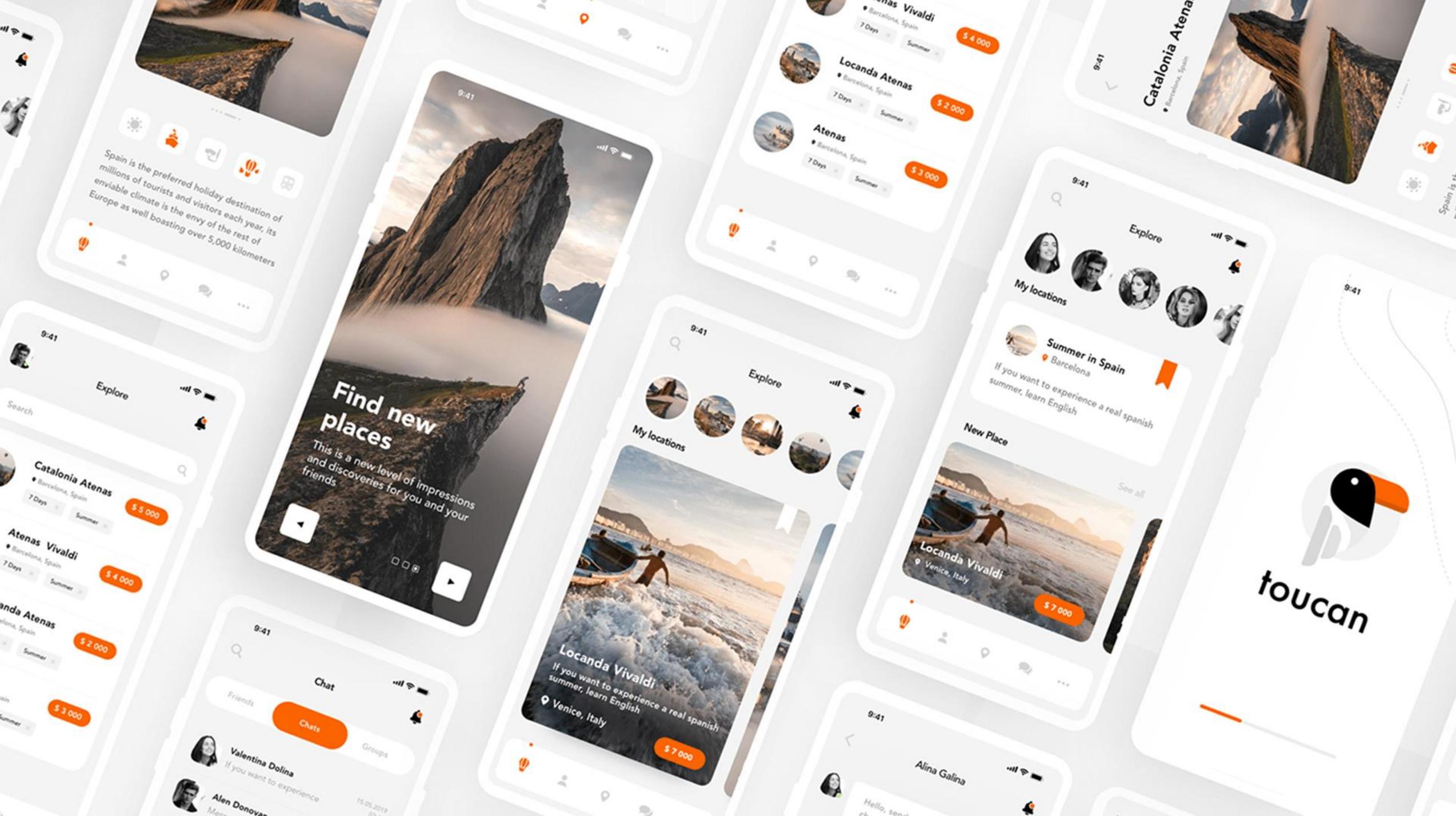


# USER INTERFACE DESIGN



USER INTERFACE DESIGN





Spain is the preferred holiday destination of millions of tourists and visitors each year, its enviable climate is the envy of the rest of Europe as well boasting over 5,000 kilometers

**Find new places**  
This is a new level of impressions and discoveries for you and your friends

**Locanda Vivaldi**  
If you want to experience a real spanish summer, learn English  
Venice, Italy

**Summer in Spain**  
Barcelona  
If you want to experience a real spanish summer, learn English

**Locanda Vivaldi**  
Venice, Italy

foucan



# GEORGE

A,B,C,D,E,F,G,H,I,J,K,L,M,N    a,b,c,d,e,f,g,h,i,j,k,l,m,n  
O,P,Q,R,S,T,U,V,W,X,Y,Z    o,p,q,r,s,t,u,v,w,x,y,z

REGULAR ITALIC SEMIBOLD SEMIBOLD ITALIC BOLD BOLD ITALIC



**MOUNTAIN PEAK**  
"Representing movement to top and mountain peak"

+



**LETTER "P"**  
"Combined letter 'P' with the mountain peak with the edgy and sharp corners"

=



**BRANDING DESIGN**

**MICON AFRION**  
Marketing expert

**COMPANY NAME**  
Your address here  
Your website here  
Phone: +000 000 000

**INDUSTRIES**  
MOGGY | PRO:CAN

Date: 07 Aug 2023

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**BRANDING DESIGN**

# BRANDING DESIGN

**#**

## BURGERS

**#1 GOD SAVE THE BEAT** ..... 850h  
Steak de boeuf, galette de pommes de terre, brie, salade, sauce mayonnaise moutarde à l'ancienne  
Prime beef steak patty, hashbrowns, brie, lettuce with a mustard mayonnaise sauce

**#2 THE NOTORIOUS BEATS** ..... 1150h  
Double steak, double cheddar, galette de pommes de terre, tomate, salade, sauce mayonnaise harissa  
Double prime beef steak patties, double cheddar, hashbrowns, tomato, lettuce with a harissa mayonnaise sauce

**#3 WHAT A WONDERFUL BEAT** ..... 850h  
Steak de boeuf, magret de canard, salade, crème champignons et oignons  
Prime beef steak patty, stully sliced duck breast, lettuce, mushroom and onion cream

**#4 BABY ONE MORE BEAT** ..... 650h  
Filet de poulet pané aux corn flakes, cheddar, salade, sauce salsa légèrement piquante  
Corn flake breaded chicken filet, cheddar, salad with a spicy salsa sauce

**#5 GET UP, BEATS UP** ..... 750h  
Steak boeuf/agneau, aubergine, oignon, salade, sauce BBQ  
Prime beef and lamb steak patty, aubergine, onion, lettuce with a BBQ sauce

**#6 LET IT BEAT** ..... 800h  
Duo de petits cheeseburgers, sauce au choix : mayonnaise harissa, mayonnaise moutarde à l'ancienne, BBQ, salsa, blanche  
Two cheeseburger sliders with a sauce of choice : harissa mayonnaise, mustard mayonnaise, BBQ sauce, salsa, white sauce.

Tous les hamburgers sont servis avec frites, salade et une sauce au choix.  
All our hamburgers are served with fries, salads and a choice of sauces.

**BAGELS**

**#7 BEAT THE CASBAH** ..... 750h  
Saumon fumé, avocat, salade, fromage frais, citron, échalote, ciboulette  
Smoked salmon, avocado, lettuce, lemon, shallot and chive, cream cheese

**#8 VEGAN BEAT** ..... 550h  
Tomate, aubergine, poivron, oignon, courgette, salade, fromage frais, coriandre  
Tomato, aubergine, pepper, onion, zucchini, lettuce with a coriander cream cheese

**#9 FIAT BEATS** ..... 550h  
Poulet mariné, aubergine, tomate, salade, fromage frais, origan  
Marinated chicken, aubergine, tomato, lettuce, cream cheese

**SALADES**

**#10 CESARIA** ..... 700h  
Salade, poulet, tomates cerises, copeaux de parmesan, olives noires, croûtons  
Lettuce, chicken, cherry tomatoes, parmesan chips, black olives, croutons

**#11 MAERAKCHIA** ..... 550h  
Tomate, concombre, oignon, fromage frais  
Tomato, cucumber, onion, cream cheese

**#12 LA NICOISE** ..... 650h  
Salade, thon, œuf dur, tomate, oignon, anchois, olives  
Lettuce, tuna, hard boiled egg, tomato, onion, anchovies, olives

**Beats**

**BEATS BURGER**

Accueil | Fooding | À propos | Menu | Livraison | Contact

**# Beats BURGER**

FOODING À LA MAROCAINE

Toute l'année l'équipe du Beats Burger vous propose une cuisine locale et de saison, à la sauce US!



# BRANDING DESIGN



# PRINT MEDIA DESIGN

**PURIFY YOUR KITCHEN WATER**  
WITH MIDWATER DRO24-01 PRO WATER PURIFIER

ANTI-LEAKAGE WITH ONLY 2 FITTINGS MICRO-MINERAL SUPPLEMENTATION

100% TRUSTED QUALITY

**STRUCTURAL COMPONENTS**

- 10 SMAX FILTERS
- SMAX PRO V FILTERS
- HP 6.0 FUNCTIONAL FILTER SET

DOUBLE PERFORMANCE DOUBLE LIFETIME

TRIPLE THE CONTACT AREA DOUBLE THE FILTRATION EFFECTIVENESS

DOUBLES PERFORMANCE WITH ADDED MINERALS

AT MINERALS

www.midwater.pk



**SAVE SPACE FOR YOUR KITCHEN**  
With water purifier with high performance functional filter set

100% TRUSTED QUALITY

**NEW-GEN FUNCTIONAL FILTERS**

- 2 fitting only
- Quick Charging
- MINERAL: Add essential mineral & raise PH
- T33-GAC: Makes Water taste sweeter
- ORP ALKALINE FILTER: Reduce ORP of water, increase anti-aging ability
- NANO SILVER PLUS: Anti-reinfection
- HYDROGEN PLUS: X2 of Hydrogen to prevent aging
- TOURMALINE: Adds negative ions that activate water

100% TRUSTED QUALITY

www.midwater.pk

ISLAMABAD 051-8435390-99 030 77764999

LAHORE 042-37260100 030 77764999

FACTORY 042-35130500 030 77764999



**PURITY IN EVERY DROP**  
WITH MIDWATER DRO24-02 WATER PURIFIER

100% TRUSTED QUALITY

**SMART LED FAUCET MACHINE**

- YELLOW: READY WITH CONNECTION OR LOW PURITY INDEX
- RED: WEAK INLET WATER OR NEED TO REPLACE FILTER
- GREEN: THE MACHINE WORKS WELL PURITY INDEX IS GOOD

www.midwater.pk

ISLAMABAD 051-8435390-99 030 77764999

LAHORE 042-37260100 030 77764999

FACTORY 042-35130500 030 77764999



**BOTTLE-FREE, WORRY-FREE**  
OF RO WATER DISPENSER



# PACKAGING DESIGN



PRINT MEDIA DESIGN



PRINT MEDIA DESIGN

**Canada?**

developed infrastructure attract corporations and  
Canada supports business growth and innova-  
lectual property protections create a stable  
of doing business in Canada.  
Canada's business culture, encouraging collabor-  
location make Canada ideal for expansion

**Canada**

for language proficiency. This is  
agency in the immigration process.  
to join the program.  
offer free healthcare and edu-  
as well as business insurance.  
with Canadian permanent  
similar programs in other

**Step by Step Process**

Business Plan Development  
Business Sign (Pitching to Investor)  
Filing of Pet Application  
Work Permit (if needed)  
Engagement with Incubators  
Fly to Canada  
CLIC  
CLIC Business Review  
Issuance of Commitment Certificate  
Issuance of Letter of Support

**Eligibility**

Have a qualifying business that is innovative, job-creating and scalable.  
Receive a Letter of Support (LOS) from an organization designated by the  
Canadian government.  
Sufficient settlement funds have enough money to support yourselves and  
your family in Canada.  
Meet the language requirements CLB-5 in IELTS English exam 2.

**Benefits**

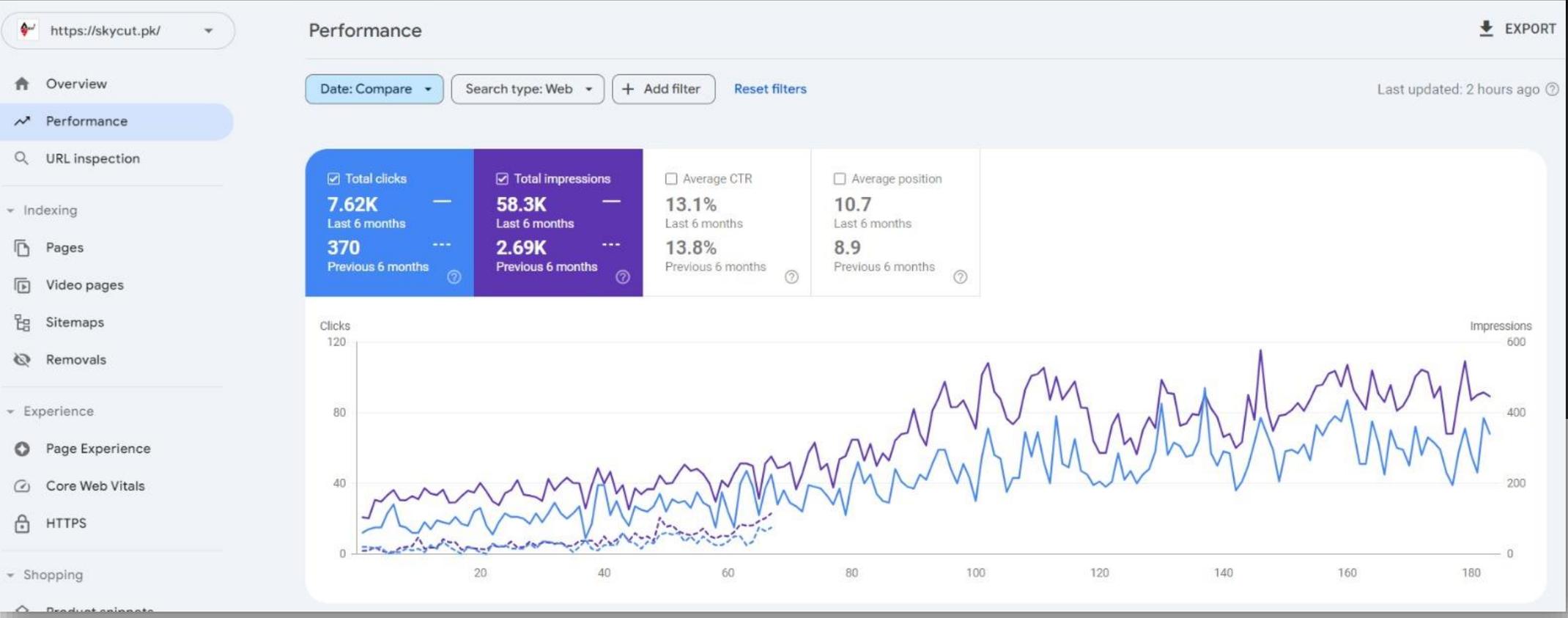
It is the Canada Startup Visa Program has been intended to encourage creative  
entrepreneurs from all over the globe to start their businesses as startups in  
Canada. Below are a few benefits of Canada PR:

- Free Medical**  
As a Canadian PR holder, you will be eligible for free medical services. This includes hospitalization, surgery, and other medical services. You will also be eligible for free dental services and vision care.
- Free Education**  
You will be eligible for free education for your children in Canada. This includes public and private schools, as well as post-secondary education. You will also be eligible for free tuition fees for your children.
- Passport After 3 Years**  
You will be eligible to apply for a Canadian passport after 3 years of holding your PR card. This is a significant benefit as it allows you to travel to 188 countries without a visa.
- Social & Employment Benefits**  
You will be eligible for social and employment benefits in Canada. This includes unemployment insurance, workers' compensation, and other social services. You will also be eligible for employment opportunities in Canada.

**VISA FREE TRAVEL OF 188 COUNTRIES ON CANADIAN PASSPORT**

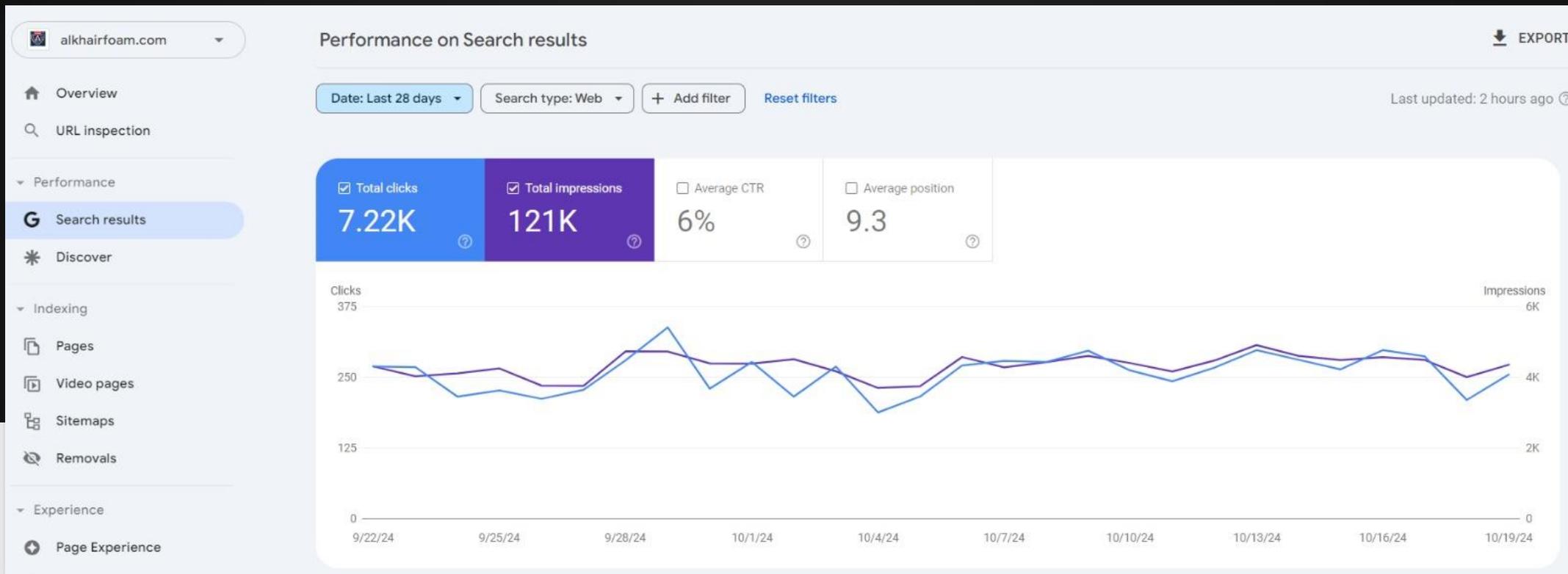
Including: Europe, USA, New Zealand, China

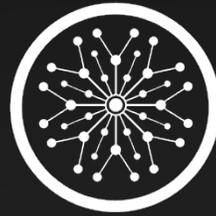
# Search Engine Optimization ( SEO )



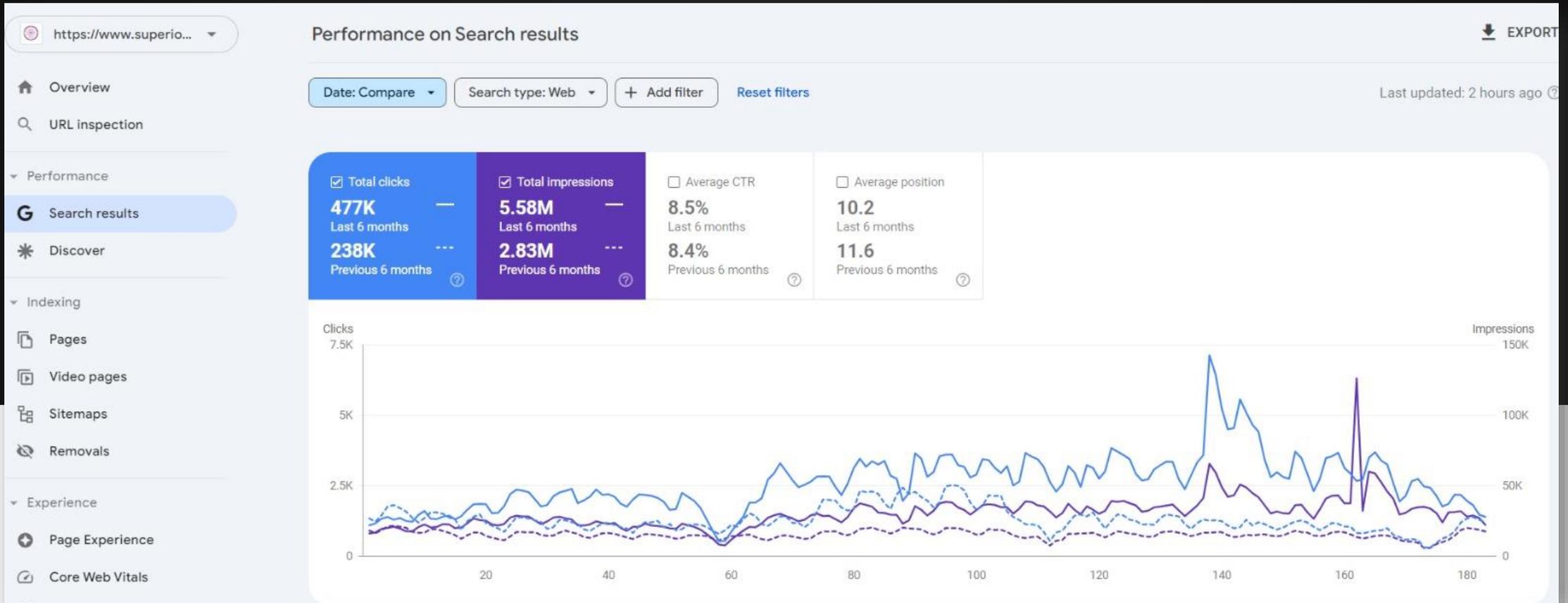


# Alkhair Foam





# SUPERIOR UNIVERSITY





https://petgrandhot...

## Performance on Search results

EXPORT

- Overview
- URL inspection

### Performance

- Search results**
- Discover

### Indexing

- Pages
- Sitemaps
- Removals

### Experience

- Page Experience
- Core Web Vitals
- HTTPS

Date: Compare

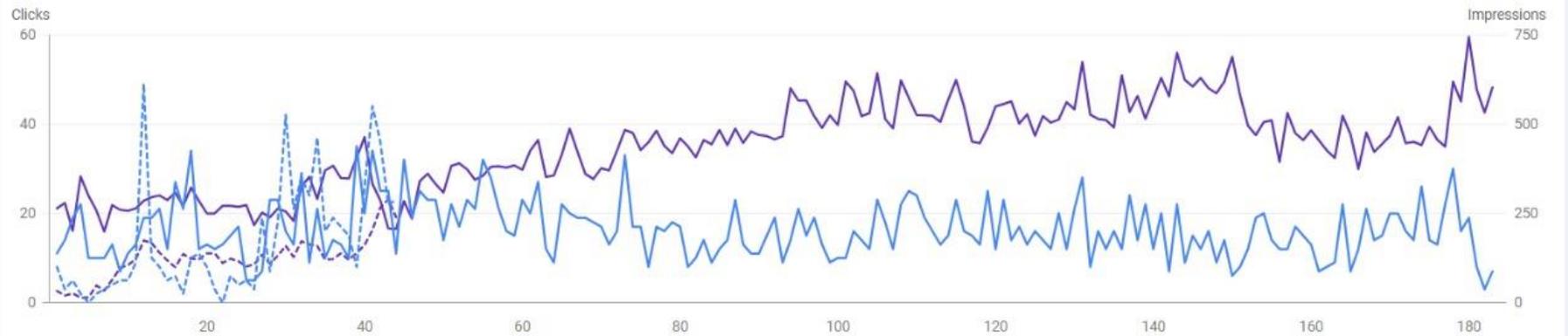
Search type: Web

+ Add filter

Reset filters

Last updated: 2 hours ago

<input checked="" type="checkbox"/> Total clicks <b>2.99K</b> Last 6 months <b>598</b> Previous 6 months	<input checked="" type="checkbox"/> Total impressions <b>80.5K</b> Last 6 months <b>5.44K</b> Previous 6 months	<input type="checkbox"/> Average CTR <b>3.7%</b> Last 6 months <b>11%</b> Previous 6 months	<input type="checkbox"/> Average position <b>33.5</b> Last 6 months <b>32.3</b> Previous 6 months
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Thank You